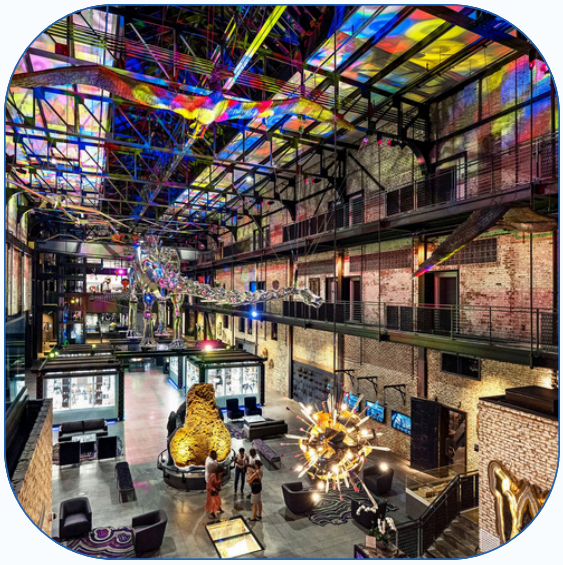
16 October – 30 October 2026

The Bridge







From the Editor

Dear Applicants, Employers, Sponsors and Partners,

I am delighted to welcome you to the first edition of The Bridge Newsletter.

Since entering the cultural exchange industry, I have always believed that successful international programmes are built on three essential foundations: trust, communication and the right information at the right time.

At Cultural Exchange Bridge, we work to connect talented individuals with international opportunities while helping employers and educational institutions build meaningful, long-term relationships. Our work extends beyond recruitment. We aim to provide guidance, support and a clearer understanding of the opportunities and challenges within the international exchange market.

With this newsletter, we are taking another step towards strengthening that commitment. Every two weeks, we plan to share useful insights, updates from our programmes, employer and partner news, upcoming events and practical information that can help our community make informed decisions.

Whether you are a student planning your first international internship, an employer looking for motivated international talent, a sponsor supporting exchange programmes or an educational institution preparing students for their professional future, this publication is for you.

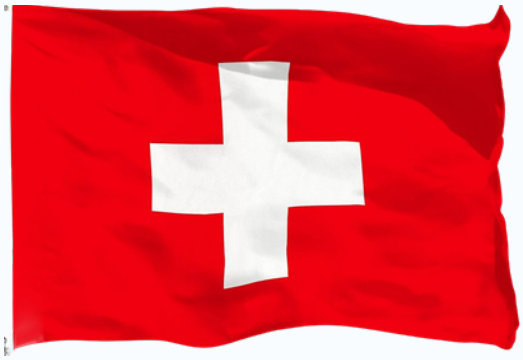
Thank you for being part of the Cultural Exchange Bridge community. I look forward to sharing our journey, our experiences and the opportunities ahead.

Warm regards,

Cultural Exchange Bridge UK
www.culturalexchangebridge.co.uk

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Trips in Switzerland

Our recent activities in Switzerland have been an important opportunity to connect with hospitality students, future professionals and educational partners. Through visits and recruitment activities involving IMI, BHMS and HTMi in the Lucerne region, as well as the Swiss Education Group's International Recruitment Forum (IRF) at SHMS in Caux, we have continued our commitment to bringing international career opportunities closer to hospitality talent.

These events provide valuable opportunities to meet students, discuss internship pathways, understand their career ambitions and introduce them to international employers. They also allow us to strengthen relationships with institutions that share our commitment to practical learning and international professional development.

We are grateful to the teams and students who welcomed us and took the time to discuss their future plans. Face-to-face conversations remain one of the most valuable ways to understand talent, build trust and create successful placements.

We would like to express our sincere gratitude to our programme partner institutions, IMI, BHMS, HTMi and Swiss Education Group, for their warm welcome, continued cooperation and trust in Cultural Exchange Bridge. We greatly value these partnerships and the opportunities they create for students to gain international experience and develop their professional careers. We look forward to strengthening our collaboration and building many more successful connections together.





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London: Meet Us at Passion4Hospitality on 2 November

Our next important industry engagement takes us to London.

On Monday, 2 November 2026, the Institute of Hospitality will host Passion4Hospitality: The Future Leaders Conference at Novotel London West, Hammersmith, London, W6 8DR. The event brings together hospitality students, graduates, apprentices, employers and industry professionals for a day focused on career development, recruitment and networking.

The programme includes a careers exhibition, employability workshops, keynote presentations and opportunities to connect with hospitality businesses. It is an excellent platform for future professionals to learn more about the industry and explore potential career pathways.

Cultural Exchange Bridge is pleased to be part of this wider hospitality community. We warmly invite students, graduates and industry contacts to visit us at Novotel London West and speak with us about international internship opportunities, hospitality recruitment and the possibilities available through cultural exchange programmes.

We would welcome the opportunity to meet you, hear about your ambitions and discuss how we may be able to help.

Please check the official event information for the latest attendance and registration arrangements.



Institute of Hospitality

Looking Ahead: More Than a Newsletter

This is only the beginning of The Bridge.

In future editions, we will explore international hospitality recruitment trends, share practical guidance for applicants, highlight employer opportunities, introduce our partners and report on our activities across different markets. We also want to address the questions we hear most frequently from students, employers and institutions.

Our ambition is to make this newsletter a reliable source of information for everyone involved in international education, cultural exchange and global hospitality careers.

Thank you for reading our first edition. We look forward to keeping you informed, connected and ready for the opportunities ahead.

Stay connected with Cultural Exchange Bridge. The next opportunity may be closer than you think.

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Introduction of a Property

Work in Paradise: True Southern Hospitality

Begin Your Hospitality Career at Kiawah Island Golf Resort

Located in the southern United States just outside charming Charleston, South Carolina. Kiawah Island Golf Resort offers our guests an unparalleled experience with a Forbes Five-Star rated hotel, sixteen dining options, five golf courses, a Tennis Center, cottages and villas, banquet spaces, two water parks, recreation programs, a Nature Center, and miles of pristine beaches.

The Sanctuary, the luxury beach resort hotel, delivers Forbes Five-Star service and unequaled accommodations. Meticulous attention to detail, distinguished service and unparalleled luxury are paired with a truly sumptuous setting. The hotel boasts multiple eateries, including the Forbes Five-Star rated Ocean Room, and a Forbes Five-Star rated Spa.

Our collection of Kiawah Island villa & private home rentals grants guest access to our world-class amenities—including multiple restaurants, pool complexes, beach access, recreation facilities, a conference center, and golf courses.







Benefits

- Shared Employee Housing (350 USD biweekly)
- Employee Transportation
- Training Development Program
- Cultural Outings
- Employee Discounted Meals - $3
- Employee Appreciation Events
- Golf for only $15
- Free Tennis
- Discounted Hotel & Villa Stays
- Free Bike Rentals



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